

# Internet Marketing

Why do you need internet marketing support?

The internet is becoming more and more competitive. The "level playing field" for all businesses is no longer so level. To succeed online you need to leverage every advantage at your disposal to find and keep customers.

Best practice in internet marketing changes very quickly as new opportunities open up to leverage traffic, and offer better experiences to visitors. Our Internet marketing services include creativity, technical know-how and analysis to provide you with the edge.

To suit a wide range of situations and budgets, we provide three main internet marketing products:

**Internet Marketing Report** : a comprehensive site, market and competitor analysis with recommended actions. This is perfect for a small business with limited internal internet marketing expertise. £499.

**Site Tune-up**: This includes the Site Report + we complete the actions required to improve the performance of your site. Ideal for small to medium size business where there is limited internal internet marketing or web development capacity. £999.

**Site Campaign**: Site Report + Site Tune up + monthly ongoing site performance analysis and actions to deliver continued increases in traffic, conversions and business. Suited to medium to large businesses where an increase in site traffic and conversion rate can lead to major returns for the business. Contact us for pricing. What do your internet marketing actions include?

- Search engine optimisation
- Online PR
- Link building
- Viral video
- Newsletter / subscription list management
- Directory submission
- Copy writing
- Web metrics
- Affiliate programs
- Pay per click management

Call Jeremy Webb on 0845 68 68 068 to find out more.